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Project partners

- Baltic Sea Academy e.V. (Lead Partner, Germany)
- Satakunta University of Applied Sciences (Finland)
- Baltic Institute of Finland (Finland)
- JJM-Rakennus Oy (Finland)
- Gdansk University of Technology (Poland)
- Pomeranian Chamber of Handicrafts for SMEs (Poland)
- Hydromechanika Ltd. (Poland)
- Latvian University (Latvia)
- Latvian Chamber of Commerce and Industry (Latvia)
- Vides Dizains (Latvia)
- Arbeit und Zukunft (Germany)



EUROPEAN UNION



**INNOVATIVE
ENTREPRENEURS AND
INNOVATION SUPPORT
FOR SMES: KNOWLEDGE
ALLIANCE “HUMAN
RESOURCES AND
ORGANIZATIONAL
DEVELOPMENT”**

Co-funded by the
Erasmus+ Programme
of the European Union



Project in nutshell

- Name: **KAforHR** (Innovative Business Transfer Models for Small and Medium-sized Enterprises in the Baltic Sea Region)
- Total budget: 845 572.00 EUR
- Dates: 01.11.2018 – 31.10.2021
- Programme: Erasmus+
- Partner countries: Finland, Poland, Latvia, Germany
- Lead partner: Baltic Sea Academy (Germany)
- **Website:** <http://www.ka4hr.eu>

Target groups

- Owners and employees of SMEs
- Lecturers in education, further education and higher education
- Chambers in their function as SME promoters and training providers as well as other training providers
- Universities that qualify entrepreneurs and carry out R&D work

Aims & Activities

- to build a strong alliance in the field of human resources and workplace innovations.
- to create strong cooperation between SMEs and universities focusing on:
 - ✓ the development, testing, and implementation of SME-specific methods and projects through R&D work at universities
 - ✓ strengthening awareness and competences in this new area of innovation promotion for SMEs
- to prepare new trainings, that impart skills and abilities in the area of workplace innovations, and to design new dual bachelor study



Products

- Knowledge Alliance and Centre of Competence “HR for SME”, which is formed by vocational training institutions, economic chambers and universities
- Train the Trainer Curriculum and teaching materials for 3 courses:
 - ✓ Employees and Co-Entrepreneurs
 - ✓ Digitization and Human Capital
 - ✓ Innovation Processes
- Dual Bachelor Program Corporate Management 4.0
- Analysis of Best Practices for Workplace Innovations adapted to national conditions
- SME prototypes/classifications

